

**** Strategic Alliance Signed
between LAU and SABIS® ****



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SABIS®
Press Release

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For Immediate Release

The presidents of the Lebanese American University and SABIS® Educational Services met on Tuesday, February 4, 2014, to sign a Memorandum of Strategic Alliance that will leverage both institutions' experience, know-how, and resources for the benefit of their students and the country.

The two educational institutions, both with roots dating back to the 19th century, initiated discussions about a strategic alliance during a visit of the LAU President, Dr. Joseph G. Jabbra, to SABIS® headquarters in Adma, Lebanon, in the late spring of 2013. Initial discussions led to further talks, which framed the alliance, defined key areas of focus, and identified the value that it would bring to both organizations and their students.

Among other things, the alliance will promote the importance of high-quality education at the primary, secondary, and tertiary levels. It will enhance exposure that students in SABIS® member schools have to LAU and its quality programs through visits of LAU admissions representatives. In return, exemplary students from SABIS® member schools will be provided with places in some of LAU's most competitive programs. The university will also offer qualified graduates from SABIS® member schools financial aid and/or scholarships, further benefitting the students.

"Today's workplace is very difficult to define because the world is changing tremendously, but with our alliance we can solidify a foundation of knowledge giving our students not just the ability to cope, but to compete," remarked Carl Bistany, SABIS® President, during the ceremony.

The alliance also includes longer-term, strategic goals that will ensure that both institutions continue delivering quality educational programs. As part of the alliance, discussions are underway to provide faculty in SABIS® member schools with access to online certifications courses. The two institutions are also discussing the formation of a forum to review the continuous strengthening of their curriculum. Additionally, LAU and SABIS® have agreed to work together to develop a tracking system that will permit LAU to provide SABIS® with up-to-date information about the performance of their alumni at the university.

"We highly encourage the formation of an LAU-SABIS® chapter and are looking at the possibility of having students from SABIS® audit select summer courses free of charge," Jabbra pointed out.

Both SABIS® and LAU view their alliance as one to be emulated in the education sector.

"This strategic alliance will become an example to follow in the field of education," said LAU President, Dr. Jabbra. "There is always a benefit in collaborations and here it is for our most important and precious component: our students," he added.

For more information about LAU, visit www.lau.edu.lb. To learn more about SABIS®, visit www.sabis.net.

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